

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WE: Women's Entertainment, LLC		06/30/2011	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JPMorgan Chase Bank, N.A.		
<b>Street Address:</b>	1111 Fannin, 10th Floor		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77002		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 49</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3198547	3 MEN AND A CHICK FLICK	
Registration Number:	3099409	BRIDEZILLAS	
Registration Number:	3161953	DADDY'S SPOILED LITTLE GIRL	
Registration Number:	3325972	GROOMZILLAS	
Registration Number:	3199774	I CAN'T BELIEVE I WORE THAT!	
Registration Number:	3202883	MOM'S DREAM DAY	
Registration Number:	3324468	PLATINUM WEDDINGS	
Registration Number:	3263459	REAL MYSTERIES	
Registration Number:	3214750	SECRET LIVES OF WOMEN	
Registration Number:	2964353	SINGLE IN THE CITY	
Registration Number:	3002259	SINGLE IN THE HAMPTONS	
Registration Number:	3299696	SKATING'S NEXT STAR	
Registration Number:	2958673	TAKE MY KIDS PLEASE!	
Registration Number:	3278996	THE SUITE SPOT	

**TRADEMARK**

**900196508**

**REEL: 004577 FRAME: 0769**

**CH \$1240.00 3198547**

Registration Number:	3164145	TWO FUNNY
Registration Number:	3294891	WE EMPOWERS WOMEN
Registration Number:	3347824	WE GO BRIDAL
Registration Number:	3209769	WE HAVE MORE FUN
Registration Number:	3304634	WE TV
Registration Number:	3170346	WE WOMEN'S ENTERTAINMENT
Registration Number:	3812126	ADOPTION DIARIES
Registration Number:	3740583	AMAZING WEDDING CAKES
Registration Number:	3812009	GIRL MEETS GOWN
Registration Number:	3824204	GUYSPEAK
Registration Number:	3696369	I WANT TO SAVE YOUR LIFE
Registration Number:	3729446	MY FAIR WEDDING
Registration Number:	3842310	PLATINUM BABIES
Registration Number:	3687800	RAISING SEXTUPLETS
Registration Number:	3573191	SHE'S MOVING IN
Registration Number:	3719866	SIMPLY FASCINATING
Registration Number:	3594865	THE LOCATOR
Registration Number:	3662954	WE TV
Registration Number:	3794577	WE VOLUNTEER
Registration Number:	3726562	WEDDING CENTRAL
Registration Number:	3691706	WEDDING CENTRAL
Registration Number:	3841427	WEDGET
Serial Number:	85318933	BIG EASY BRIDES
Serial Number:	85324531	BRAXTON FAMILY VALUES
Serial Number:	85336422	HIGH SCHOOL CONFIDENTIAL
Serial Number:	85318939	MARRY ME IN NYC
Serial Number:	85226359	DOWNSIZED
Serial Number:	85055767	FIX MY FAMILY
Serial Number:	77803008	GOLDEN YEARS
Serial Number:	85168316	I DO OVER
Serial Number:	85117776	LIFE AS WE KNOW IT
Serial Number:	85279711	SINBAD IT'S JUST FAMILY
Serial Number:	85235672	WE TV
Serial Number:	77747407	WE TV MOBILE
Serial Number:	85352587	STATEN ISLAND CAKES

**TRADEMARK**

**REEL: 004577 FRAME: 0770**

Fax Number: (202)663-8007

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

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Email: dctm@pillsburylaw.com

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ATTORNEY DOCKET NUMBER:

044307-0000016

NAME OF SUBMITTER:

Patrick J. Jennings

Signature:

/Pat Jennings/

Date:

07/08/2011

Total Attachments: 4

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of June 30, 2011 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") by and among the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and JPMorgan Chase Bank, National Association, as Collateral Agent (the "Collateral Agent") for the secured parties referenced therein (the "Secured Parties"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon certain intellectual property of the Grantor, including the trademarks and trademark applications shown below to the Collateral Agent for the ratable benefit of the Secured Parties:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark</u>	<u>Date of Trademark</u>
3198547	3 MEN AND A CHICK FLICK	01/16/2007
3099409	BRIDEZILLAS	05/30/2006
	DADDY'S SPOILED LITTLE	
3161953	GIRL	10/24/2006
3325972	GROOMZILLAS	10/30/2007
	I CAN'T BELIEVE I WORE	
3199774	THAT! & Design	01/16/2007
	MOM'S DREAM DAY &	
3202883	Design	01/23/2007
3324468	PLATINUM WEDDINGS	10/30/2007
3263459	REAL MYSTERIES	07/10/2007
3214750	SECRET LIVES OF WOMEN	03/06/2007
	SINGLE IN THE CITY &	
2964353	Design	06/28/2005
	SINGLE IN THE HAMPTONS	
3002259	& Design	09/27/2005
	SKATING'S NEXT STAR &	
3299696	Design	09/25/2007
2958673	TAKE MY KIDS PLEASE!	05/31/2005
3278996	THE SUITE SPOT	08/14/2007
3164145	TWO FUNNY	10/24/2006

3294891	WE EMPOWERS WOMEN	09/18/2007
3347824	WE GO BRIDAL	12/04/2007
3209769	WE HAVE MORE FUN	02/13/2007
3304634	WE TV	10/02/2007
	WE WOMEN'S	
3170346	ENTERTAINMENT (Stylized)	11/14/2006
3812126	ADOPTION DIARIES & Design	06/29/2010
3740583	AMAZING WEDDING CAKES	01/19/2010
3812009	GIRL MEETS GOWN	06/29/2010
3824204	GUYSPEAK	07/27/2010
3696369	I WANT TO SAVE YOUR LIFE	10/13/2009
3729446	MY FAIR WEDDING	12/22/2009
3842310	PLATINUM BABIES	08/31/2010
3687800	RAISING SEXTUPLETS	09/22/2009
3573191	SHE'S MOVING IN	02/10/2009
3719866	SIMPLY FASCINATING	12/01/2009
3594865	THE LOCATOR	03/24/2009
3662954	WE TV & DESIGN	08/04/2009
3794577	WE VOLUNTEER & Design	05/25/2010
3726562	WEDDING CENTRAL	12/15/2009
3691706	WEDDING CENTRAL	10/06/2009
3841427	WEDGET	08/31/2010

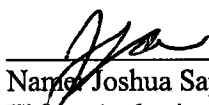
#### TRADEMARK APPLICATIONS

<u>Trademark Application No.</u>	<u>Description of Trademark Applied For</u>	<u>Date of Trademark Application</u>
85318933	BIG EASY BRIDES	05/12/2011
85324531	BRAXTON FAMILY VALUES	05/19/2011
	HIGH SCHOOL	
85336422	CONFIDENTIAL	06/02/2011
85318939	MARRY ME IN NYC	05/12/2011
85226359	DOWNSIZED	01/26/2011
85055767	FIX MY FAMILY	06/06/2010
77803008	GOLDEN YEARS	08/12/2009
85168316	I DO OVER	11/03/2010
85117776	LIFE AS WE KNOW IT	08/27/2010
85279711	SINBAD IT'S JUST FAMILY	03/29/2011
85235672	WE TV (Stylized)	02/07/2011
77747407	WE TV MOBILE	05/29/2009
	STATEN ISLAND CAKES &	
85352587	Design	06/22/2011

The Grantors and the Collateral Agent, on behalf of the Secured Parties, hereby acknowledge and agree (A) that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application; and (B) that the grant of the security interest referred to herein, and the rights and remedies of the Collateral Agent with respect to the Collateral (as defined in the Security Agreement) are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference.

Very truly yours,

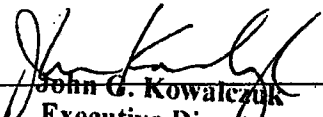
WE: WOMEN'S ENTERTAINMENT LLC

By:   
Name: Joshua Sapan  
Title: Authorized Signatory

Acknowledged and Accepted:

JPMORGAN CHASE BANK, NATIONAL ASSOCIATION,  
as Collateral Agent

By:

  
Name: John G. Kowalczyk  
Title: Executive Director

[Signature Page to Notice of Grant of Security Interest]